



HUNTER

POSTGRADUATE MEDICAL INSTITUTE

SPONSORSHIP 2018



HPMI is now housed at

The Station Building 2
University of Newcastle campus (near Hunter Building)
CALLAGHAN 2308

Postal: HPMI, c/- University of Newcastle

CALLAGHAN 2308

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Jean.Walsh@newcastle.edu.au

PROVIDERS OF CONTINUING PROFESSIONAL DEVELOPMENT

MAJOR SPONSOR

Pathology
North
Hunter New England



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

AN INVITATION TO SUPPORT HPMI

I invite you to consider becoming a Sponsor of the Hunter Postgraduate Medical Institute (HPMI) for 2018. Information about HPMI:

Established in 1981, is one of the premier providers of Postgraduate Medical Education in Australia.

Our Major Sponsor is Pathology North – Hunter. We are affiliated with The University of Newcastle, Hunter New England Local Health District, Hunter New England and Central Coast Primary Health Network, General Practice Training Valley to Coast, the Hunter Medical Research Institute and Hunter Primary Care. We act as the secretariat for the Hunter Surgical Society.

Provides education which attracts Health Professionals mainly from the Hunter, New England, Mid/North Coast and Central Coast regions of New South Wales, registrants from further afield are increasing due to the high standard of CPD provided.

HPMI is an Accredited Provider for Quality Improvement and Continuing Professional Development with the Royal Australian College of General Practitioners and the Australian College of Remote and Rural Medicine. Certificates of Attendance are provided for Other Certified Health Professional organisations.

Provides education to over **4,000** health professionals, the majority of our attendees are General Practitioners.

Has a Membership of over **2,000** Health Professionals.

2018 HPMI SPONSORSHIP		
PLATINUM SPONSORSHIP		
Display at HPMI Events – 6 events in 2018, including HPMI Weekend		\$3,630
GOLD SPONSORSHIP		
Display at HPMI Weekend Various Levels of additional Sponsorship also available. Please contact Jean Walsh for further information		\$2,200
SILVER SPONSORSHIP		
Sponsor a Club ONLY AVAILABLE TO PLATINUM OR GOLD SPONSORS Payable in <u>addition</u> to Gold or Platinum Sponsorship Valid for Calendar year only Sole Sponsor in attendance		
CLUB SPONSORSHIP	<ul style="list-style-type: none"> • Sponsors select Area of Interest they wish to Sponsor • Sponsors target Registrants – small groups of 15 • Clubs consist of 4 Dinner meeting with 2 hours of education • Sponsors responsible for venue, AV and catering • HPMI surveys Registrants re topics and speakers • HPMI provides list of Specialist Speakers • HPMI applies for CPD Points • Sponsorship is for a calendar year only 	\$2,200



DR MILTON SALES
Honorary Treasurer, HPMI
General Practitioner, Adamstown

2018 HPMI ANNUAL PROGRAM - DRAFT

(may be subject to change)

ANNUAL GENERAL MEETING							
27.03.18	All HPMI Sponsors, and prospective Sponsors, are invited to attend HPMI's AGM Preceded by a Cocktail Party.						
11th ANNUAL HPMI NEWCASTLE WEEKEND							
04-05.08.18	Newcastle's own GPCE aimed at the whole Practice Team. 2016 Conference attracted approximately 200 participants. <u>Exhibition Spaces are limited</u> – so book your space early to ensure a spot!						
GIANTS OF GERIATRICS WEEKEND (held HMRI Building, John Hunter Hospital)							
05-06.05.18							
IMMUNOLOGY – International Conference							
24-25.08.18							
GENERAL PRACTICE UPDATE DAYS (HRMI Building, John Hunter Hospital)							
17.02.18	ORTHOPAEDICS DAY						
24.03.18	END OF LIFE						
23.06.18	SHARED OBSTETRICS CARE						
08.09.18	DERMATOLOGY DAY						
03.11.18	PRACTICAL MANAGEMENT DAY						
SPECIALTY UPDATE DAYS (held HMRI Building, John Hunter Hospital)							
10.03.18	HUNTER SURGICAL SOCIETY ANNUAL CONFERENCE						
22.09.18	OASIS TRAINING DAY						
CERTIFICATE COURSES							
01.03.18	CPR – Resuscitation Skills in General Practice						
06.03.18	DEALING WITH DIFFICULT PATIENTS						
27.03.18	TRIAGE FOR PRACTICE STAFF						
24.05.18	CPR – Resuscitation Skills in General Practice						
05.06.18	TRIAGE FOR PRACTICE STAFF						
21.08.18	DEALING WITH DIFFICULT PATIENTS						
30.08.18	CPR – Resuscitation Skills in General Practice						
25.09.18	CPR – Resuscitation Skills in General Practice						
23.10.18	CPR – Resuscitation Skills in General Practice						
06.11.18	TRIAGE FOR PRACTICE STAFF						
PRACTICAL PROCEDURES COURSES							
27.02.18	SKIN SUTURING						
01.05.18	EAR PATHOLOGY & WAX MANAGEMENT						
20.11.18	SKIN SUTURING						
NURSING EDUCATION							
Incontinence	Osteoporosis	Hearing & Speech Development in Infants	Over 75 Health Assessment	Paediatric Development Issues	Sleep & Settle Advise for Infants	Introducing Solids and Avoiding Fussy Eaters	Paediatric Diabetes
PRACTICE ADMINISTRATION EDUCATION							
Chronic Disease MBS Item Numbers	Digital Health	Accreditation Fifth Standards	Staff Management	PENCAT	Practice Manager Roles		
CLUBS - small group meetings - 4 dinner meetings with Sole Sponsor – current 2017 Clubs listed below							
Women's Health - Bayer							
Addiction Club tbc							
ONLINE COURSES							
Geriatric Medicine	Shared Obstetrics Care	Ear Irrigation	Hand Cleansing				

2018 HPMI PUBLICATIONS

CAREERS IN MEDICINE
<ul style="list-style-type: none"> Career Guide for those choosing a career in Medicine. Includes Specialty profiles. Updated annually. Now in its 19th Edition, this guide is a highly sought after resource by students and graduates Australia wide. Available for sponsorship both online and in a hard copy.
ONLINE DIRECTORY OF SPECIALISTS
<ul style="list-style-type: none"> Directory of Specialists in the Hunter New England Region of NSW. This fabulous resource is available to HPMI's 2,000 Members. It is available for Sponsorship in our online version - searchable by Specialty and area.

2018 HPMI SPONSORSHIP OPPORTUNITIES

Including GST

HPMI Sponsors will be acknowledged as a HPMI Sponsors on all relevant publications during 2018

PLATINUM SPONSORSHIP

Display at six HPMI Events

1	Saturday	17.02.18	ORTHOPAEDICS
2	Saturday	24.03.18	PALLIATIVE CARE
3	Saturday	23.06.18	SHARED OBSTETRICS CARE
4	Saturday	08.09.18	DERMATOLOGY
5	Saturday	27.10.18	PRACTICAL MANAGEMENT DAY
6	Sat&Sun	4-5.08.18	HPMI NEWCASTLE WEEKEND

\$3,630

GOLD SPONSORSHIP – Limited Spaces Available

Display at HPMI Weekend 4 and 5 August 2018

Various Levels of additional Sponsorship also available.
Please contact Jean Walsh for further information

\$2,200

SILVER SPONSORSHIP

Sponsor a Club

ONLY AVAILABLE TO PLATINUM OR GOLD SPONSORS

Payable in addition to Gold or Platinum Sponsorship
Valid for Calendar year only
Sole Sponsor in attendance

CLUB SPONSORSHIP

- Sponsors select Area of Interest they wish to Sponsor
- Sponsors target Registrants – small groups of 15
- Clubs consist of 4 Dinner meeting with 2 hours of education
- Sponsors responsible for venue, AV and catering
- HPMI surveys Registrants re topics and speakers
- HPMI provides list of Specialist Speakers
- HPMI applies for CPD Points
- Sponsorship is for a calendar year only

\$2,200

ADDITIONAL SPONSORSHIP OPPORTUNITIES

GP UPDATE DAYS	Meeting Sponsor	\$880
	Trade Display	\$550
OASIS DAY	Sponsor	\$880
	Trade Display	\$550
GIANTS OF GERIATRICS WEEKEND	Gold Sponsor	\$5,500
	Trade Display	\$2,200
IMMUNOLOGY CONFERENCE Contact Shelley.Mills@newcastle.edu.au for benefits	Platinum Sponsor	\$25,000
	Gold Sponsor	\$20,000
	Trade Display	\$15,000
HUNTER SURGICAL SOCIETY DAY	Sponsor	\$2,750
CERTIFICATE COURSES	Meeting Sponsor	\$550
	Trade Display	\$330
PRACTICAL MANAGEMENT COURSE	Meeting Sponsor	\$550
	Trade Display	\$330
NURSING OR PRACTICE ADMINISTRATION CPD EVENINGS	Individual Meeting Sponsor	\$550
	Trade Display	\$330

PUBLICATION SPONSORSHIP

CAREERS IN MEDICINE	Please contact Jean Walsh for further Information
DIRECTORY OF SPECIALISTS	Please contact Jean Walsh for further information

WEBSITE SPONSORSHIP

ONLINE COURSES <ul style="list-style-type: none"> • Geriatrics • Shared Obstetric Care • Ear Irrigation • Hand Cleansing 	<ul style="list-style-type: none"> • Logo on Main Page of Section and related Areas • Link to your own website • Over 1000 visitors to these areas to date 	TBA
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Further information

Jean Walsh, CEO, HPMI

P 02 4913 8762

E jean.walsh@newcastle.edu.au

**SPONSORSHIP APPLIES TO
YEAR OF SPONSORSHIP
ONLY**

2018 HPMI SPONSORSHIP

EXPRESSION OF INTEREST

Name:	
Organisation:	
Business Phone	
Mobile Phone	
Email	

I AM INTERESTED IN FURTHER INFORMATION REGARDING 2018 HPMI SPONSORSHIP

<input type="checkbox"/>	HPMI PLATINUM SPONSORSHIP	\$3,630	
<input type="checkbox"/>	HPMI GOLD SPONSORSHIP – HPMI WEEKEND TRADE DISPLAY ONLY Further information about Sponsorship available from Jean Walsh.	\$2,200	
<input type="checkbox"/>	HPMI SILVER SPONSORSHIP	\$2,200	
List Name of Club			
<input type="checkbox"/>	HPMI GP UPDATE DAYS		
<input type="checkbox"/> Orthopaedics	<input type="checkbox"/> End of Life	<input type="checkbox"/> SOC	
	<input type="checkbox"/> Dermatology	<input type="checkbox"/> Practical Management	
<input type="checkbox"/>	<input type="checkbox"/> Individual Meeting Sponsor (\$880)	<input type="checkbox"/> Non Sponsor Trade Display (\$550) _____	
<input type="checkbox"/>	GIANTS OF GERIATRICS WEEKEND	<input type="checkbox"/> Sponsor \$5,500 <input type="checkbox"/> Trade \$2,200 _____	
<input type="checkbox"/>	IMMUNOLOGY CONFERENCE	<input type="checkbox"/> Sponsor \$25,000 or \$20,000 <input type="checkbox"/> Trade \$15,000 _____	
<input type="checkbox"/>	HUNTER SURGICAL SOCIETY	<input type="checkbox"/> Sponsor fee (\$2,750) _____	
<input type="checkbox"/>	OASIS DAY	<input type="checkbox"/> Sponsor (\$880) <input type="checkbox"/> Trade (\$550) _____	
<input type="checkbox"/>	HPMI CERTIFICATE & PRACTICAL PROCEDURE COURSES		
	<input type="checkbox"/> CPR	<input type="checkbox"/> TRIAGE	<input type="checkbox"/> DIFFICULT PATIENTS
	<input type="checkbox"/> EAR	<input type="checkbox"/> SKIN	<input type="checkbox"/> Paediatric Resuscitation
	<input type="checkbox"/> Individual Meeting Sponsor (\$550)	<input type="checkbox"/> Trade Display (\$330)	_____
Event and date details			
<input type="checkbox"/>	HPMI NURSING	<input type="checkbox"/> PRACTICE ADMINISTRATION	
	<input type="checkbox"/> Individual Meeting Sponsor (\$550)	<input type="checkbox"/> Trade Display (\$330)	_____
<input type="checkbox"/>	HPMI ONLINE COURSES		
	<input type="checkbox"/> Geriatrics	<input type="checkbox"/> Shared Obstetric Care	
	<input type="checkbox"/> Ear Irrigation	<input type="checkbox"/> Hand Cleansing	_____
<input type="checkbox"/>	DIRECTORY OF SPECIALISTS		
<input type="checkbox"/>	CAREERS IN MEDICINE		

Further Information Jean Walsh, CEO
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